

Cultural Learning Alliance STRATEGY MAP



Why

Vision

A world in which the value of an arts-rich education is widely recognised, and clearly visible in sustained and equitable practice across all schools and other settings, and at national policy level.

Mission

CLA harnesses the power of its alliance to champion a right to arts and culture for every child. It uses evidence to demonstrate the ways in which an arts-rich education provides skills for life and skills for work, enabling all children to fulfil their potential.

What

Impact 1

Independent evidence and advocacy work leads to positive shifts in arts and cultural learning opportunities and experiences in schools and other settings.

Impact 2

Independent evidence and advocacy work leads to positive and sustained shifts in arts and cultural learning in terms of policy, infrastructure and funding.

How + Who

Social justice and inclusion

Apply social justice and inclusion lens to all activity, supporting, platforming and empowering change.



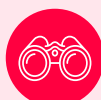
Activity 1: Evidence

Gather new data and high-quality evidence to support better understanding of the value of an arts-rich education for all children and young people



Activity 2: Narrative

Craft accessible new evidence-based value narrative and disseminate it through a communications strategy to influence change



Activity 3: Insight

Gather and share insight into education, cultural, youth and social, policy and practice landscape to support case-making



Activity 4: Advocacy

Use narrative and insight to partner with educators and policy makers on advocacy for improved and more inclusive practice and policy work

Values

Evidence-based

We are evidence-based: we find and use robust evidence to support better understanding of the difference the arts can make in children's lives

Narrative-led

We are narrative-led: we consistently make the evidence accessible in multi-modal ways, for all audiences, to influence change

Inclusive

We are inclusive: we are actively inclusive and view all our work through a social justice and inclusion lens

Collaborative

We are collaborative: we collaborate with others across the education, culture and youth sectors, including our members, and more widely